

CONTRACT

WPMT-TV
2005 South Queen Street
York, PA 17403
(717) 843-0043

Contract / Revision 397251 /		Alt Order # 06366148
Product BOB CASEY 10/09		
Contract Dates 10/09/12 - 10/15/12	Estimate #	
Advertiser Casey/Dem/Senate		Original Date / Revision 10/08/12 / 10/08/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WPMT	Account Executive Cheryl Long	Sales Office Telerep Washin
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Shorr Johnson Magnus
1831 Chestnut Street
Philadelphia, PA 19103

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
N 1	43	10/11/12	10/11/12	Thur 9p-10p	9p-10p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1---				1	\$1,200.00			
N 2	43	10/11/12	10/11/12	X Factor Thu	8p-10p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	---1---				1	\$1,300.00			
N 3	43	10/09/12	10/12/12	TU-F Late News	10p-1030p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-TWIF--				4	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	43	10/08/12-10/14/12		TU-F Late News	10p-1030p	-TuWThF----	:30	\$600.00	NM		
<i>Unresolved Program Change</i>												
N 4	43	10/15/12	10/15/12	MON Late News	10p-1030p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$600.00			
N 5	43	10/14/12	10/14/12	Su Late News	10p-1030p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1				1	\$350.00			
N 6	43	10/09/12	10/12/12	TU-F Late News	1030p-11p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-TWIF--				4	\$600.00			
N 7	43	10/15/12	10/15/12	MON Late News	1030p-11p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$600.00			
N 8	43	10/14/12	10/14/12	Su Late News	1030p-11p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1				1	\$350.00			
N 9	43	10/13/12	10/13/12	Late Run 10P News	Various		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1-				1	\$400.00			
Totals										14	\$9,000.00	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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										Type	Spots
<u>Time Period</u>											
										Gross Amount	Net Amount
10/01/12	-10/15/12									\$9,000.00	\$7,650.00
Totals										14	\$9,000.00
											\$7,650.00

Signature: _____ **Date:** _____

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